



## ABOUT AUDREY

Audrey Kuether, of Oh So Lovely Blog, is a blogger, TV contributor, DIYer, art director, maker, photographer, interior stylist, Kansas Citian, wife and, mom.

She has been appearing in monthly live DIY TV segments on Fox 4 Kansas City and KCTV5's Better Kansas City for six years, and also regularly appears on Hometalk TV. Her blog was voted "Best in Kansas City, 2020" by *Kansas City Magazine*.

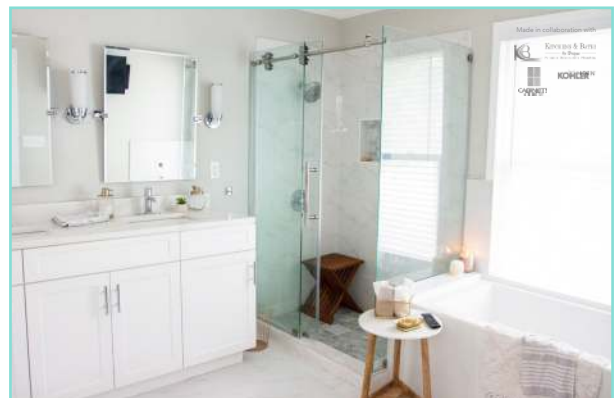
Audrey's work has been featured on Houzz, Apartment Therapy, *Better Homes & Gardens: Kitchen & Bath Makeovers Magazine*, *Marie Claire*, *Buzzfeed*, *Brit + Co.*, *The Spruce*, *Mother Earth Living Magazine*, *Woman's World Magazine*, *Zillow Blog*, *KCTV 5's Better Kansas City*, *KSL's Salt Lake City Studio 5*, *Disney Baby*, *Leawood Lifestyle Magazine*, *Good Housekeeping*, *Women's Day*, *Country Living*, *Popsugar*, *About Home*, *Parade Magazine*, *SimplyKC Magazine*, and more.

## ABOUT THE BLOG

Audrey is a professional graphic designer, who regularly designs and shares freebies with her readers. Whether it's printable wall art, a complete yearly calendar, blog planners, or a fun computer desktop, Audrey knows how to attract numerous and consistent readers looking for well-designed free printables.

She also regularly shares DIY home improvement and craft projects, tips, and tutorials. She loves showing her readers that nearly any project can be done DIY style with a high-end feel, yet inexpensively. One of her favorite and most popular DIY home improvement projects to date is a kitchen remodel in her previous home that only cost only \$500, and was featured in a *Better Homes and Gardens Magazine*.

She and her husband Ted recently bought a fixer upper near Kansas City and they've been updating every room in the house on a budget, while documenting each project on the blog along with before and after photos. Her favorite DIY projects to date in the new house are the DIY kitchen gut and remodel—which saved them \$50k+ by doing it mostly themselves—as well as two recent bathroom remodels.



## WEBSITE STATS

87,000+

Avg page views per month

48,000+

Unique visitors per month

10.9k

@ohsolovely\_blog

14.6k

5-6m monthly viewers

@ohsolovely\_blog

2.8k+

@ohsolovely

1k+

@ohsolovely\_blog

9k+

email list



## SERVICES OFFERED

- Sponsored blog posts
- Custom content creation
- Web banner advertisements
- TV segments featuring products
- Brand ambassadorship
- Social media campaigns
- Sweepstakes, contests, sampling
- E-newsletter banner media

Have something else in mind? Please contact me.

## A QUICK SNAPSHOT

81% Female      56% Aged 25-44      73% U.S. residents

## GET IN TOUCH

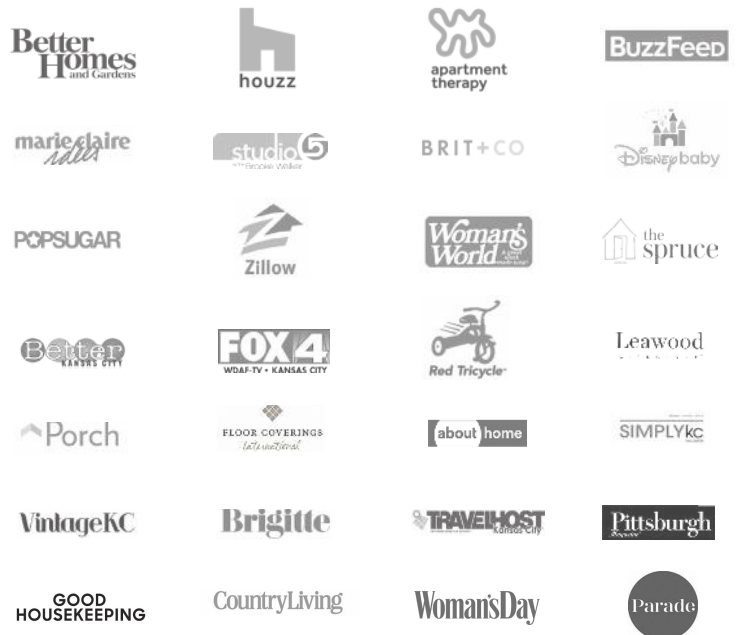
For more information or to discuss custom sponsorship opportunities contact: [audrey@ohsolovelyblog.com](mailto:audrey@ohsolovelyblog.com)

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### PRESS + FEATURES



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