

# Oh so lovely

OHSOLOVELYBLOG.COM

Audrey Kuether, of Oh So Lovely, is a blogger, graphic designer, maker, photographer, interior stylist, DIYer, Kansas Citian, wife to Ted and mom to a very sweet little strawberry blonde girl named Vivienne.

Audrey's work has been featured on Houzz, Apartment Therapy, *Better Homes & Gardens: Kitchen & Bath Makeovers Magazine*, *French Marie Claire*, BuzzFeed, Brit + Co., *Mother Earth Living Magazine*, *Woman's World Magazine*, Zillow Blog, Poppytalk, KCTV 5's Better Kansas City, KSL's Salt Lake City Studio 5, Disney Baby, *Pittsburgh Magazine*, HelloBee, Red Tricycle, Floor Coverings International Blog, About Home, *Simply KC Magazine*, *Vintage KC Magazine*, KCMag.com, and more. She appears monthly in a DIY TV segment on KCTV5's Better Kansas City.



Audrey is a professional graphic designer, who very regularly designs and shares freebies with her readers. Whether it's printable wall art, a complete yearly calendar, blog planners, or a fun computer desktop, Audrey knows how to attract numerous readers looking for well designed printables.

Audrey also regularly shares DIY tips, tricks, and tutorials. She shows her readers that nearly any project can be done with a high-end feel, yet inexpensively. Her favorite and most popular DIY project to date is her kitchen remodel that only cost \$500, and was featured in a *Better Homes and Gardens Magazine*.



## QUICK STATS

Average page views per month  
**48,688**

Average new visitors per month  
**20,583**

All-time page views:  
**5,259,874**

Top Traffic Sources:  
**Pinterest**  
**Little Gold Pixel**  
**Young House Love Forums**  
**Apartment Therapy**  
**Buzzfeed**  
**Brit + Co.**  
**Google Search**  
**Jaderbomb.com**  
**FabnFree.com**  
**HelloBee.com**

Followers:  
**Facebook: 2,233**  
**Instagram: 3,251**  
**Pinterest: 5,927**  
**Twitter: 995**  
**Email Subscribers: 2,355**

*All stats as of February 23, 2018.*



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# ADVERTISING INFORMATION

## DETAILS

Blog Product Review + Sidebar Ad  
250 x300: \$300 (ad runs 30 days)

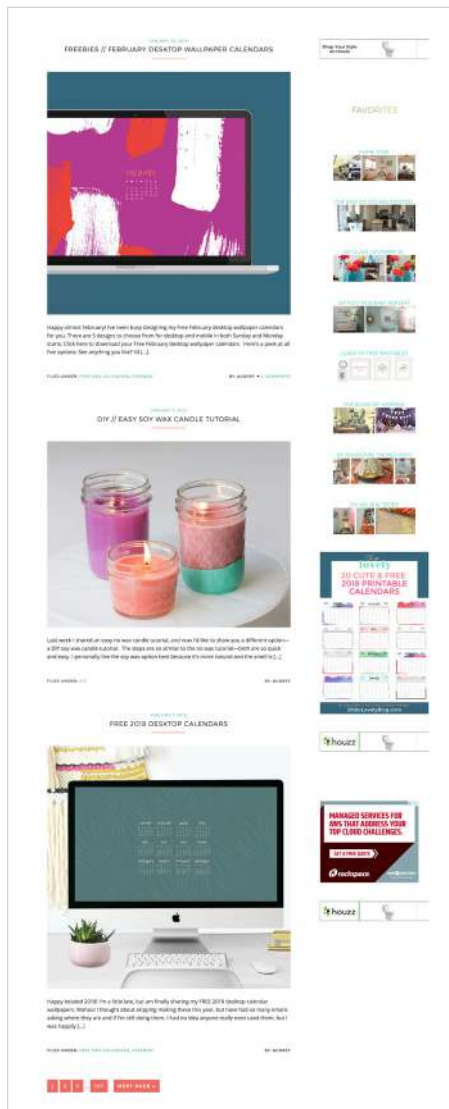
Trade for product (if good fit)

Please contact Audrey to set up a custom ad space or opportunity.

Get more information at  
OhSoLovelyBlog.com under the  
“Advertise” tab.

## TOP AUDIENCE ALL TIME

United States	1,355,116
Canada	121,928
United Kingdom	66,013
Australia	58,893
Germany	52,127
Brazil	49,395
Spain	36,403
France	29,867
Netherlands	25,056
Philippines	24,997



CONTACT INFORMATION FOR AUDREY KUETHER

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